

# NTRRO

NATIONAL TRANSPORT  
RESEARCH ORGANISATION

transport  
beyond   
certainty

PARTNERSHIP PROSPECTUS

25.10.2023 – 27.10.2023





# TRANSPORT BEYOND CERTAINTY



It has been five years since the last ARRB conference which is why we are thrilled to announce the NTRO International Technical Conference on 25-27 October 2023!

The conference will be the first of its kind to showcase the latest innovations and technology in the road, rail, ports and airports sectors, leading the way in our transport future. Held at our head office in Port Melbourne, the program will be jam-packed, and we would like you and your organisation to be a part of it.

The theme of the conference is 'Transport Beyond Certainty', looking at approaching challenges across the transport sector in the face of future uncertainties. All modes of transport will be featured at the event including road, rail, ports and airports with the latest innovations and technology displayed.





SHOWCASE YOUR COMPANY AS AN INFLUENTIAL LEADER AND BECOME A PARTNER FOR THE NTRO INTERNATIONAL TECHNICAL CONFERENCE 2023





# MAJOR PARTNERSHIP

\$15,000 [EXCL GST]

- Partner's name and logo included in all pre and in-event publicity, event banners and display screen signage
- Acknowledgement as the Major Partner at the opening and closing of the conference
- Logo displayed on the event website with link to your website
- Opportunity to insert promotional material/ gift in delegates' bags
- Premium exhibition space at the conference (includes 3x1m branded exhibition booth, furniture package, 42inch screen on stand & brochure display)
- 4 x 3-day delegates' passes, including tickets to the Networking Function event
- Table of 10 pax at the Gala Dinner
- Opportunity to speak and present at the start of the Gala (5 minutes)



# ASSOCIATE PARTNERSHIP

\$10,000 [EXCL GST]

- Partner's name and logo included in all pre and in-event publicity, event banners and display screen signage
- Acknowledgement as the Associate Partner at the opening and closing of the Symposium
- Logo displayed on the event website with link to your website
- Opportunity to insert promotional material/ gift in delegates' bags
- Exhibition space at the conference (includes 3x1m branded exhibition booth, furniture package, 42inch screen on stand & brochure display)
- 2 x 3-day delegates' passes, including tickets to the Networking Function event
- 2 x tickets to the Gala Dinner





# NETWORKING FUNCTION

\$10,000 [EXCL GST]

- Exclusive signage rights with signage prominently displayed at the Networking Function
- An opportunity to address guests at the Networking Function (5 minute only presentation)
- Partner's name and logo included in all pre and in-event publicity
- Logo displayed on the event website with link to your website
- 1 x 3-day delegates' pass, including ticket to the Networking Function event
- Verbal acknowledgment as the Networking Function Partner







# COFFEE BAR PARTNER

\$8,000 [EXCL GST]

- The exhibition will feature professional baristas and coffee bar and Partnership of this item will allow your organisation to network and provide delegates with the most important need – COFFEE!
- Partner's name and logo included in all pre and in-event publicity
- Logo displayed on the event website with link to your website
- Branded coffee bar with your signage
- Opportunity to provide branded uniforms for the baristas







# LANYARD PARTNER

\$2,000 [EXCL GST]

- Partner's name and logo included in all pre and in-event publicity
- Logo displayed on the event website with link to your website
- Opportunity to insert promotional material/ gift in delegates' bags
- Name prominently displayed on lanyards







# MORNING/ AFTERNOON TEA PARTNERSHIP

\$1,000 [EXCL GST] - PER TEA BREAK, PER DAY

- Partner's name and logo included in all pre and in-event publicity
- Logo displayed on the event website with link to your website
- Opportunity to insert promotional material/ gift in delegates' bags
- Branded table talkers on café tables







# LUNCH BREAK PARTNERSHIP

\$1,500 [EXCL GST] - PER DAY

- Partner's name and logo included in all pre and in-event publicity
- Logo displayed on the event website with link to your website
- Opportunity to insert promotional material/ gift in delegates' bags
- Branded table talkers on café tables







# CONFERENCE BAG PARTNERSHIP

\$2,500 [EXCL GST]

- Partner's name and logo included in all pre and in-event publicity
- Logo displayed on the event website with link to your website
- Name prominently displayed on conference bag
- Opportunity to provide collateral for conference bags





# EXHIBITION BOOTH PARTNERSHIP

\$2,000 [EXCL GST]

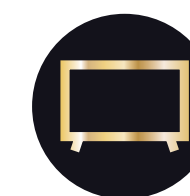
- Partner's name and logo included in all pre and in-event publicity
- Logo displayed on the event website with link to your website
- Exhibition space at the conference (includes 3x1m exhibition booth & furniture package)
- Opportunity to provide collateral for conference bags



## OPTIONS TO UPGRADE YOUR EXHIBITION BOOTH:



**BOOTH BRANDING**  
\$1,200ex GST



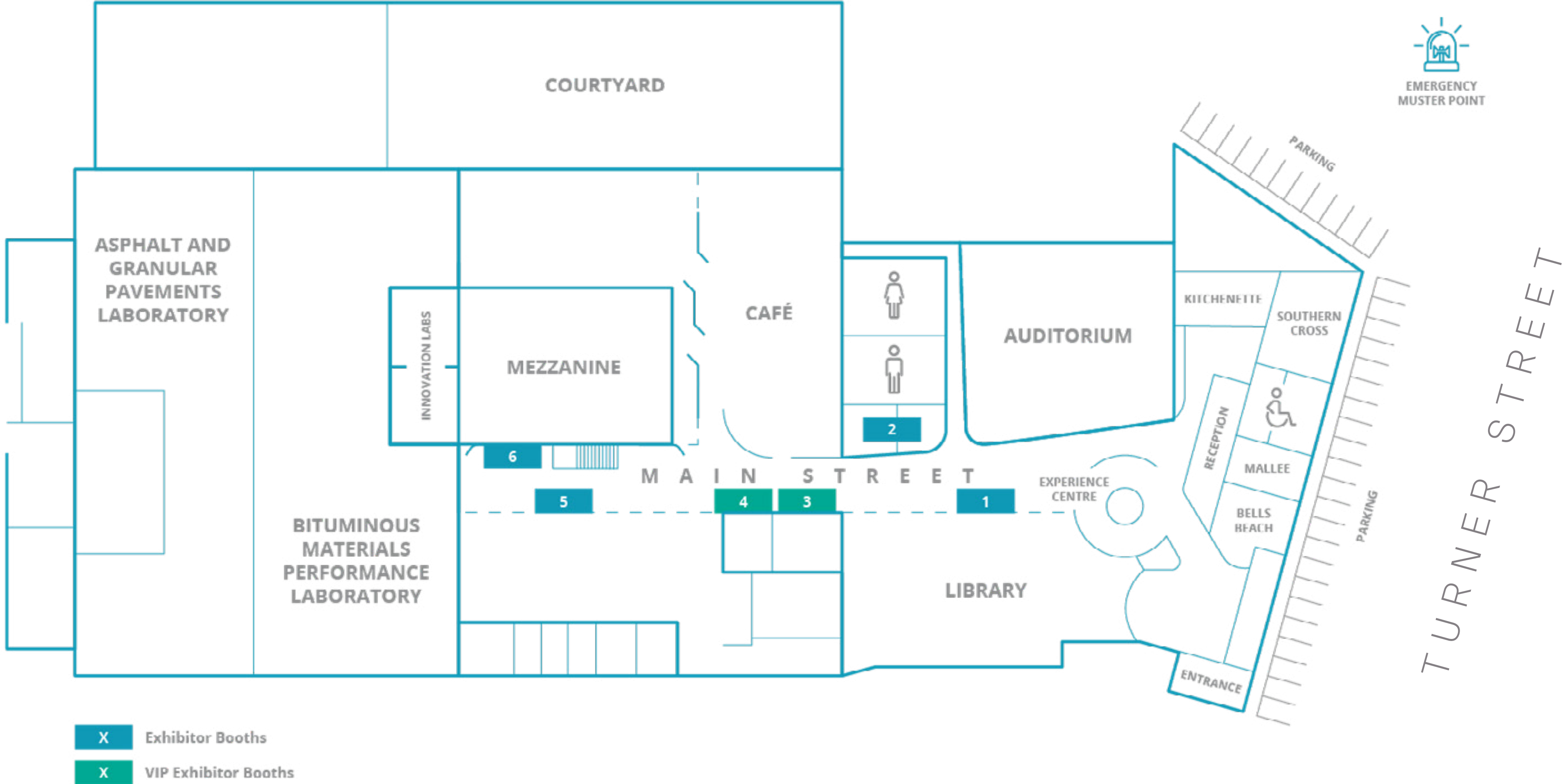
**42" SCREEN ON STAND**  
\$700ex GST each



**BROCHURE STAND**  
\$200ex GST each



DOUGLAS STREET





*Gala*

AWARDS  
PROSPECTUS

2023

**NTRO** | transport  
beyond  
certainty



# 1 x Platinum Partner

**\$20,000** (EXCL GST)

- Logo displayed on the event website with link to your website
- Partner's name and logo included in all pre and in-event publicity, banner, bar decal, media wall, bollard signs, and presentation opening and closing slides
- Branded GOBO lighting
- Branded signature cocktail
- Logo displayed on Gala menus
- Opportunity to present at the start of the Gala (5 minutes)
- Gala award named after your company
- Branded partner for the band
- Acknowledgement as the Major Partner at the opening of the Gala presentations
- Branded Gala dessert
- Table of 10 pax at the Gala Dinner





# 1 x Gold Partner

**\$10,000** (EXCL GST)

- Logo displayed on the event website with link to your website
- Partner's name and logo included in pre and in-event publicity, banner, media wall, and presentation closing slides
- Logo displayed on Gala menus
- Gala award named after your company
- Acknowledgement as a partner at the opening of the Gala presentations
- Table for 10 pax at the Gala dinner





# 2 x Bronze Partner

**\$5,000** (EXCL GST)

- Logo displayed on the event website with link to your website
- Acknowledgement of partnership in Gala presentation closing slide
- Partner's name and logo on media wall
- Table for 10 pax at the Gala dinner







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# THE FUTURE OF TRANSPORT IS COMING

25.10.2023 – 27.10.2023

**CONTACT**

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