

The logo for NTRO, with 'NTRO' in a bold, sans-serif font. The 'N' and 'T' are in a light blue color, while 'R' and 'O' are in a teal color.

NTRO

THE TRANSPORT REVOLUTION

SOLUTIONS LED BY INNOVATION

PARTNERSHIP PROSPECTUS

07.05.2025 – 09.05.2025



THE TRANSPORT REVOLUTION SOLUTIONS LED BY INNOVATION

We are excited to announce the 2025 NTRO International Technical Conference, taking place on May 7-9!

The theme of the conference is 'The Transport Revolution - Solutions Led By Innovation', exploring innovative solutions that propel transportation into the future. Held at our headquarters in Port Melbourne, these 3 days will be jam-packed with informative, groundbreaking presentations and technology pioneering the future of global transport, and we would like to invite you and your organisation to be a part of it.

The conference will focus on innovation and delivering solutions to current and future transport challenges - including sustainable asset performance, transport safety, decarbonisation and innovative pavements and materials. All modes of transport will be represented including road, rail, ports, and airports with the latest technology displayed.



**SHOWCASE YOUR COMPANY AS
AN INFLUENTIAL LEADER AND
BECOME A PARTNER FOR THE
NTRO INTERNATIONAL
TECHNICAL CONFERENCE 2025**



MAJOR PARTNERSHIP

\$20,000 [EXCL GST]

PROMOTION

- » Partner's name and logo included in all pre and in-event publicity, event banners and display screen signage
- » Logo displayed on the event website with link to your website

EXHIBITION

- » Acknowledgement as the Major Partner at the opening and closing of the conference
- » Opportunity to insert promotional material/ gift in delegates' bags
- » Opportunity to speak and present at the start of the Gala (5 minutes)
- » Premium exhibition space at the conference (includes 3x3m branded exhibition booth, furniture package, 42inch screen on stand & brochure display)

TICKETS

- » 4 x 3-day delegates' passes, including tickets to the Networking Function event
- » Table of 10 pax at the Gala Dinner



ASSOCIATE PARTNERSHIP

\$14,000 [EXCL GST]

PROMOTION

- » Partner's name and logo included in all pre and in-event publicity, event banners and display screen signage
- » Logo displayed on the event website with link to your website

EXHIBITION

- » Acknowledgement as the Associate Partner at the opening and closing of the conference
- » Opportunity to insert promotional material/ gift in delegates' bags
- » Exhibition space at the conference (includes 3x3m branded exhibition booth, furniture package, 42inch screen on stand & brochure display)

TICKETS

- » 2 x 3-day delegates' passes, including tickets to the Networking Function event
- » 2 x tickets to the Gala Dinner



NETWORKING EVENT PARTNERSHIP

\$12,000 [EXCL GST]

PROMOTION

- » Partner's name and logo included in all pre and in-event publicity
- » Logo displayed on the event website with link to your website

EXHIBITION

- » Exclusive signage rights with signage prominently displayed at the Networking Function
- » An opportunity to address guests at the Networking Function (5 minute only presentation)
- » Verbal acknowledgment as the Networking Function Partner

TICKETS

- » 1 x 3-day delegate's pass, including ticket to the Networking Function event





COFFEE BAR PARTNERSHIP

\$10,000 [EXCL GST]

PROMOTION

- » Partner's name and logo included in all pre and in-event publicity
- » Logo displayed on the event website with link to your website

EXHIBITION

- » This Partnership will feature professional baristas and coffee bar and will allow your organisation to network and provide delegates with the most important need – **Coffee!**
- » Branded coffee bar with your signage
- » Opportunity to provide branded uniforms for the baristas

TICKETS

- » 2x 3-day delegates' passes



LUNCH BREAK PARTNERSHIP

\$3,000 [EXCL GST] PER DAY

PROMOTION

- » Partner's name and logo included in all pre and in-event publicity
- » Logo displayed on the event website with link to your website

EXHIBITION

- » Opportunity to insert promotional material/ gift in delegates' bags
- » Branded table talkers on café tables
- » Opportunity to address conference delegates at the end of session and invite them to the break





MORNING/ AFTERNOON TEA PARTNERSHIP

\$2,000 [EXCL GST] PER BREAK, PER DAY

PROMOTION

- » Partner's name and logo included in all pre and in-event publicity
- » Logo displayed on the event website with link to your website

EXHIBITION

- » Opportunity to insert promotional material/ gift in delegates' bags
- » Branded table talkers on café tables
- » Opportunity to address conference delegates at the end of session and invite them to the break



CONFERENCE BAG PARTNERSHIP

\$2,500 [EXCL GST]

PROMOTION

- » Partner's name and logo included in all pre and in-event publicity
- » Logo displayed on the event website with link to your website

EXHIBITION

- » Name prominently displayed on conference bag
- » Opportunity to provide collateral for conference bags



LANYARD PARTNERSHIP

\$2,200 [EXCL GST]

PROMOTION

- » Partner's name and logo included in all pre and in-event publicity
- » Logo displayed on the event website with link to your website

EXHIBITION

- » Opportunity to insert promotional material/gift in delegates' bags
- » Name prominently displayed on lanyards





EXHIBITION BOOTH

\$2,500 [EXCL GST]

PROMOTION

- » Partner's name and logo included in all pre and in-event publicity
- » Logo displayed on the event website with link to your website

EXHIBITION

- » Exhibition space at the conference (includes 3x1m exhibition booth & furniture package)
- » Opportunity to provide collateral for conference bags

TICKETS

- » 1x 3-day exhibitor pass

OPTIONAL EXTRAS

BRANDING OPTIONS

- » Digital Infill Branding (3 back panels) **\$1,200 + GST**
- » 3m wall-mounted fabric banner **\$1,750 + GST**
- » Custom Fascia **\$150 + GST**

PROMOTIONAL OPTIONS

- » Icon Package 42" screen on stand **\$800 + GST**
- » Zig Zag Triple Brochure Stand – Black **\$205 + GST**



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